



Organização Internacional para as Migrações (OIM)
Agência das Nações Unidas para as Migrações

Terms of Reference

Service provider for Production of short Radio Dramas on Sexual Reproductive Health under the “Sexual Reproductive Health Rights (RHR) -HIV Knows No Borders (KNB) – PHASE II

Background

International Organization for Migration (IOM), the United Nations Migration Agency, is a dynamic and growing inter-governmental organization, with a membership of 166 states. IOM is committed to the principle that safe, humane, and orderly migration benefits for all. Established in 1951 and now active in over 173 field locations worldwide, IOM works with partners, government, and civil society to promote international cooperation to address operational challenges of migration and mobility, assist in the search for practical solutions to migration problems, and to provide humanitarian assistance to migrants in need, including refugees and internally displaced people. IOM addresses the migratory phenomenon from an integral and holistic perspective, including links to development, to maximize its benefits and minimize its negative effects.

Within its Migration Health Division (MHD), IOM delivers and promotes comprehensive, preventive, and curative health programmes which are beneficial, accessible, and equitable for migrants and mobile populations. Bridging the needs of both migrants and IOM’s Member States, MHD contributes towards the physical, mental, and social well-being of migrants, enabling them and host communities to achieve social and economic development.

The aim of this Terms of Reference is to design and produce a series of short Radio Dramas for IOM and Save the Children to be used by the project Change Agents and staff from the Community Radios the project work with, to increase knowledge on Comprehensive Sexual Education and enhance demand for Sexual Reproductive Health services among vulnerable young people, particularly mobile and migrant youth, and sex workers.

IOM Projects to benefit from the services:

Sexual Reproductive Health and Rights (SRHR)-HIV Knows No Borders (Phase II) implemented in Maputo, Tete and Cabo Delgado provinces.

Project overview

IOM's Sexual Reproductive Health and Rights (SRHR)-HIV Knows No Borders (KNB II) seeks to respond to the SRHR and HIV challenges within the migration context in Southern Africa with specific geographic focus on **Eswatini, Malawi, Lesotho, Mozambique, South Africa, and Zambia**. The programme is implemented in partnership with Save the Children International (SCI) and in collaboration with Ministries of Health, UN-agencies including IOM, UNDP and UNFPA, Local Community Organisations and networks, Religious and other Community Leaders.

The media interventions for awareness raising and demand creation are part of the Implementation strategies to respond to the result area 1.1: Increased awareness and coverage of comprehensive sexuality education (CSE) and SRHR-HIV information, including SGBV, and Result Area 1.2: Increased referrals and linkages for available SRH-HIV and SGBV services.

In Mozambique, the project is implemented in three (3) provinces: Maputo (Ressano Garcia and Moamba-sede); Tete (Chifunde and Zobue) and Cabo Delgado (Montepuez and Chiure). The main users of the radio dramas will be the project Change Agents, being 77 in Maputo, 53 in Tete and 40 in Cabo Delgado.

General objective

The overall objective of the radio dramas is to provide the SRHR-KNB project Change Agents with edutainment tools to use to prompt group discussions with adolescents and youth at school and community levels as well as allowing them to easily relate their daily work with the SRHR/HIV topics covered in the Change Agents' training manual.

Specific objectives

The specific objectives of this service are to:

- Community consultations, including Focus Group Discussions to understand sociocultural norms which influence SRHR related behaviours.

- Develop and produce seven (7) pre-recorded radio short dramas on Sexual Reproductive Health and Rights
- Train Change Agents and community radio journalists on how to use the radio dramas to trigger discussion with adolescents and young people towards positive attitudes and norms for safe and healthy practices in relation to SRHR and HIV

Tangible and measurable outputs

Main outputs expected for this service are:

- One report per province on the findings of the community consultation.
- Scripts on the topics of the Change Agents manual with a discussion guide.
- A total of seven (7) pre-recorded short radio dramas of five to ten (5-10) minutes length in Portuguese (local languages to be negotiated with service provider)
- One training per province for 20 Change Agents and at least 5 journalists in each of the three (3) target provinces (Maputo, Tete and Cabo Delgado)
- 2 pager training report with pictures and recommendations to strengthen the Change Agents and journalists' facilitation skills

Tasks and responsibilities

Tasks and responsibilities of the service provider are as follows:

- Read and understand the topics of the Change Agents' manual
- Based on the topics of the Change Agents' manual, undertake a rapid community consultation in 3 project sites of Maputo, Cabo Delgado and Tete to understand the main socio – cultural and structural issues that affect Vulnerable Young people including Sex Workers and Internally Displaced People in relation to accessing / using SRHR/HIV services and adherence to recommend prevention practices.
- Based on the findings of the consultation, design scripts (non-conclusive scripts) on the topics of the Change Agents' manual that bring up the issues and trigger discussion. For each script, there must be a discussion guide for debates.
- Train at least five (5) Change Agents per province to participate in the radio dramas as actors
- Record the radio dramas
- Pre-test the radio dramas with Change Agents and get approval from IOM and Save the Children
- Train at least ten 10 Change Agents in each province as facilitators for the debates

- Train journalists of at least 2 community radios to facilitate debates

Timeline

The timeline for this service to be delivered is four months, starting from the day the signature of the contract and transfer of the first instalment of the contract.

Qualifications of the company

The expected profile of the service provider to undertake this service are as follows:

- Demonstrated experience in developing radio drama scripts on specific health topics, particularly SRHR and HIV.
- Experience in training community members to be actors in drama plays.
- Demonstrated capacity to facilitate focus group discussions in our implementation areas to understand common issues that affect young people including sex workers to be included in the radio dramas.
- Capacity to record with quality the radio dramas on 7 (seven) topics of the Change Agents manual on Sexual & Reproductive Health.
- Demonstrated capacity to train community radios staff as the radio dramas facilitators.

The service provider should:

- Build a team of experts and indicate the required number of team members in the technical proposal.

Qualification of the expertise:

- Proven experience in producing health topics, particularly SRHR and HIV radio programme.
- Experienced staff in casting, scripting, recording, and editing.
- Understanding of the gender dynamics in the context of SRHR.
- Existing relationship with community radios is an asset.
- Experience working with UN agencies is an asset.

Submission of Applications

Full applications, shall be submit electronically to below indicated email showing their expression of interest with following information:

- 1) Information on the company profile including:
 - Company profile and technical capacity.

- Records of past similar experience and work undertaken in Mozambique or in the region.
- Company/individual registration certificate with a recognized government authority
- Proposed work plan

2) Technical & Financial proposal comprising:

- Cover page expression of interest
- A one-page narrative outlining the stages of the implementation and approach including proposed methodology and timeline
- Composition of the team of actors as well as the team leader
- Itemized budget

Interested parties should submit applications in English to:

- RFPMOZ@IOM.INT
- By 14th February 2022
- With subject: RADIO DRAMAS-RFQ-#

IOM reserves the right to accept or reject any proposal and to annul the selection process and reject all proposals at any time prior to contract award, without thereby incurring any liability to affected applicants.

Service Provider/ Consulting Firm Proposal shall have two (2) components (Technical & Financial proposals):

a) Technical Proposal 70%

Application requirements to the eligible service providers as well as research teams should include an outline of the proposed approach and composition of the focus group discussions considering age and gender balance and CVs of team members.

1. The technical proposal should include a cover page, understanding of the methodology and a work-plan.
2. Profile: A brief summary including records on past experience in similar assignments and references.

b) Financial Proposal 30%

The Financial proposal shall include all costs associated with the assignment, including (i) remuneration for staff (FPF-4); Production costs, training costs as well as the pre-testing exercise.

Evaluation Criteria and Weight:

Criteria	Required areas	Score
Eligibility	<ul style="list-style-type: none"> • Consulting firm should have minimum 3 years of relevant business experience • Demonstrated experience in developing radio drama scripts on specific health topics, particularly SRHR and HIV • Experience in training community members to be actors in drama plays • Consulting firm need to be submitted the updated legal documents: <ul style="list-style-type: none"> - Copy of Trade Licence - TIN certificate and BIN Certificate 	PASS/FAIL
Technical Evaluation	<p>a. Organization Profile ----- 10</p> <p>b. Methodology and creative approach-----20</p> <p>c. Work Plan -----8</p> <p>d. Sample of relevant work experience -----15 (Consulting firm should submit at least 3 sample works along with proposal)</p> <p>e. Expertise of Resource -----10 - Team Leader /Key Management expertise - Other resource expertise</p> <p>f. Client List – (at least 5 client)-----7 the firm share the list of clients of the following categories of organization.</p> <ul style="list-style-type: none"> - UN Organizations/ Diplomatic mission - INGO/Development Partners - International Organizations - Government /reputed Organization etc. 	70
Financial Evaluation	Price Proposal/ Cost of the Proposal	30
	Total Score	100